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Media News - Tuesday, September 04, 2007

Stay tuned for Britain's first Polish radio station ...

Britain's growing Polish community - an estimated one million - already has several Polish-language publications and three internet radio stations. Now London's Poles can even tune into their own commercial radio station, which began broadcasting this weekend on an FM frequency belonging to community broadcaster Hayes FM. Radio Orla (hayesfm.org.uk, 91.8 FM) started up on Saturday at 7pm with a two-hour bilingual show hosted by Lukasz Foster. The station's aim is not just to capitalise on the 'Polish pound', but to promote Polish culture to British people living in the three London boroughs of Ealing, Hillingdon and Hounslow. 'There will be two languages spoken on the show - Polish and English,' says George Matlock, managing director of Radio Orla. The idea is that bilingual presenters will mix up English and Polish phrases in conversation. Listeners to the Saturday entertainment programme can also expect to hear interviews with successful Poles plus news and stories about the Polish community as well as a 'light-hearted' look at London life. ([Media Guardian](#))

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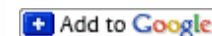
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